



Pima County Bar Association

Proud to serve the legal profession.

2010-2011 Legal Directory Advertising Rates

<u>Circulation</u>	2,300
<u>Readership</u>	Attorneys, judges, legal administrators, law faculty, agencies and news media
<u>Distribution</u>	August/September 2010

<u>Premium Pages</u>	<u>Size (width x height)</u>	<u>Price</u>
Outside Back Cover	8-1/2" x 11"	\$2000
Inside Front Cover	8-1/2" x 11"	\$1750
Inside Back Cover	8-1/2" x 11"	\$1600
 <u>Inside Pages</u>		
Section Divider Pages	7-1/2" x 10"	\$1000
1/2 section Divider Page	7-1/2" x 5"	\$ 550
Full Page	7-1/2" x 10"	\$ 900
Half Page	7-1/2" x 5"	\$ 550
Quarter Page	3-1/2" x 5"	\$ 400

Production Rates do not include design or color separation.

Payment Half with order, balance at publication.
Visa, MasterCard and Discover accepted.

Placement To place an ad call 623-8258, email souders@pimacountybar.org or write Pima County Bar: